

# COLLABORATION DETAILS

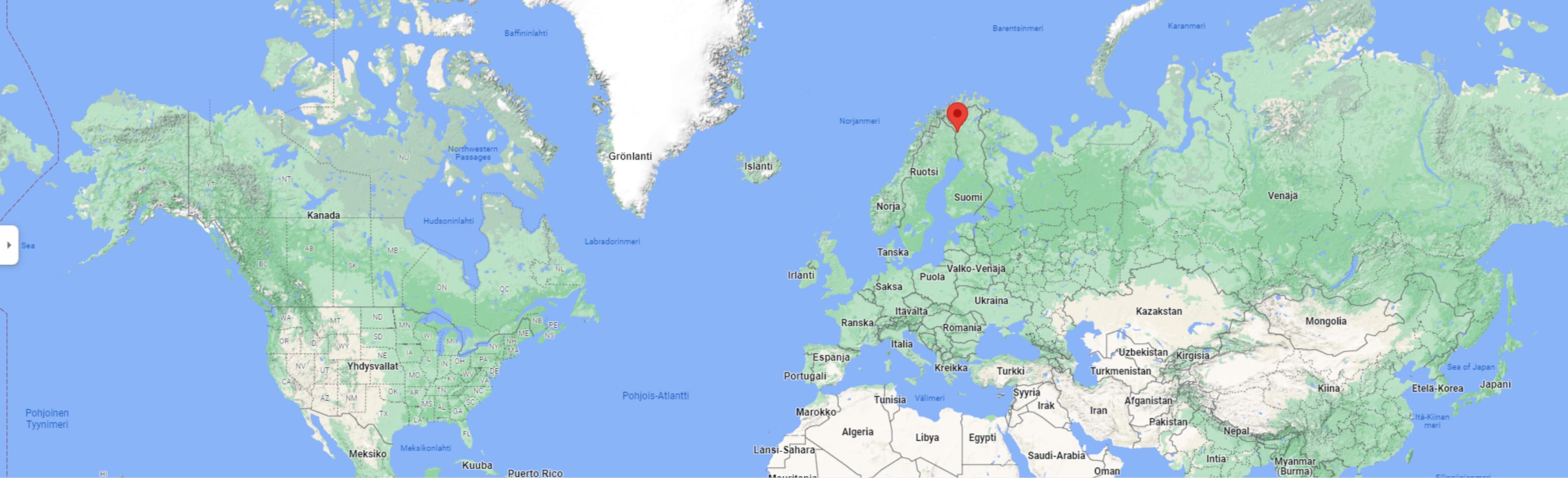


**PALLAS KITEWEEK**

# ABOUT



- kiteschool lappis was established in 2006 and we have been teaching new snowkiters and kitesurfers ever since. we organize kitecamps around the world. in the pallas area, we have been active since 2013. we are the biggest kiteschool in finland
- kiteschool lappis organizes the pallas kiteweek annually, in february - april. close to 2000 visitors have enjoyed the cleanest air with us.
- now we are looking for international partners, to offer this amazing week of pure lapland fun for kiters around the world!
- this promo is to be offered to selected kite schools, travel agencies and kite gear distributors
- here you can find the necessary information regarding the collaboration



## **PALLAS KITEWEEK**

- organized in pallas, lapland, finland.
- event venue is lapland hotel pallas, pallastunturintie 560, 99330 pallastunturi, finland. venue is located in the pallas-yllästunturi national park
- closest airport in kittilä (ktt) 71km from pallas (1 hour drive)

# **COLLABORATION MODEL**

- this is the hassle-free approach for you! you collect the crew for the trip, we take care of the rest (transportation not included!).
- kiteschool lappis is the main organizer of the kiteweek. our international partners take care of the sales activities in their respective networks.
- a sales fee is distributed to the sales partner
- a single pallas kiteweek can hold people from 5 up to 50. kilpisiärvi expeditions are for the more experienced, from 5 to 10 people.
- get +10 reservations - your personal kiteweek is for free
- select the package of your liking from our menu, get in contact & let's agree on partnership!

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# PALLAS KITEWEEK FAQ

## **What equipment do I need?**

full winter clothing, enough warm & breathing layers! warm gloves, woolly hats, etc. it can be even -40c and below here. your kite and skis/board, if you don't decide to rent out. camera & power bank for the northern lights.

**We will provide a list of must have and recommended equipment well before of your arrival so your group have time to get prepared.**

## **what are the kiting conditions in Pallas?**

since 2013 we have had less than 5 absolute no wind days. so changes of solid conditions are very high. in case of no wind there is plenty of other things to do and see.

## **What kite sizes are needed?**

on a normal week of pallas you end up using any size you have with you. not uncommon at all that we use anything between 4m and 18m. still a normal 8m, 12m & 16m setup is sufficient as you can choose a spot that has lighter or stronger wind.

## **Inflatable or foilkite?**

vast majority of kites in lapland do use inflatable kites and in most conditions they work very well. cold condition is not a big threat to the kites but for example the plastic covered depower lines can get a bit stiff. foil kites are very good on light wind days and the modern single skin kites offer exceptional performance on back country expeditions.

# PALLAS KITEWEEK FAQ

## **how can I get to Pallas?**

kittilä airport is an hour away. regardless of very remote location you can find various flights to there, some even direct! you can find flights to kittilä, and take a shuttle to lapland hotel pallas. easy and nice! if you wish to visit some places on your own, a rental car is not a bad option.

prior to your arrival we will send all details where to book the shuttle or rental car.

## **Food and snacks?**

the kiteweek includes breakfast, lunchbag and dinner so you do not have to have anything with you. still a protein bar in your pocket might come in handy when energy levels are running low.

## **Is it dark all day in winter?**

we do get an increasing amount of sunlight during springtime. so there's plenty of time to enjoy the nature daily!

## **When and where can I see the Northern Lights?**

auroras are often visible in the night sky from late august until april. basically, when the sky is dark and clear, you have a chance of seeing the northern lights anywhere in lapland. the surrounding areas of pallas hotel are one of the best for northern lights as the light pollution is very low.

## **What are the restrictions of national park?**

we have the privilege to be allowed to kite in the ylläs-pallas national park. with this privilege there are responsibilities. we need to do our best to leave the area as it was. this means taking back all the trash we bring and doing no harm for the trees, plants and animals of the area.

## **Do I need a visa to visit Lapland?**

you do not need a visa to visit lapland if you are a citizen of a nordic country, an eu member state, or if you are from a visa-free country.

# PALLAS KITEWEEK FAQ

**Why are the prices different from the ones on your website?**

good point! there are several reasons, that count into the pricing. the event on our website ("original kiteweek") is organized during off-season, and it is targeted for the experienced, finnish kiter. so you get a different, personified kiteweek full of guiding and program that the original kiteweek doesn't include. so all in all, it is a fair deal!

**Booking and cancellation terms**

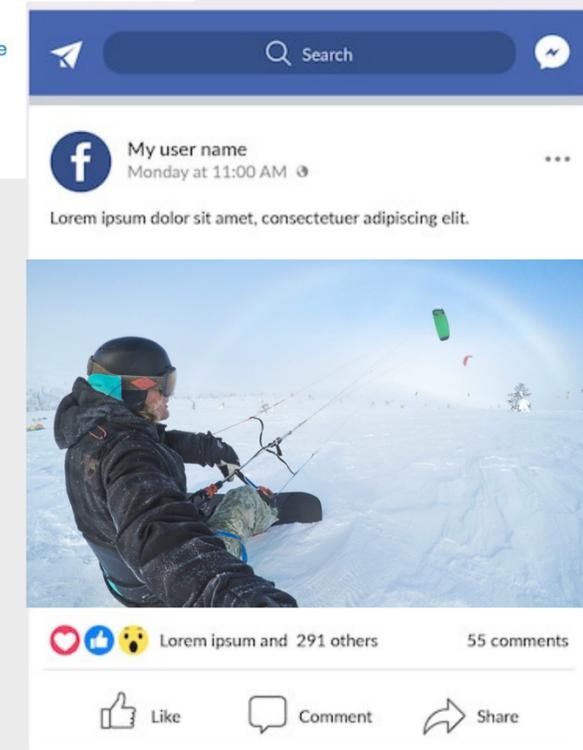
when finalizing the reservation the camp fee will be invoiced. rentals, lessons etc. can be booked and invoiced on a later date. sales commissions will be deducted when making the invoice. in case guests pay directly to lappis then sales commissions will be invoiced from lappis accordingly.

repayment terms found on the chart below.

|                | <u>1-15 participants</u> | <u>16-50 participants</u> |
|----------------|--------------------------|---------------------------|
| 100% repayment | 9 weeks prior to camp    | 12 weeks prior to camp    |
| 50% repayment  | 6 weeks prior to camp    | 9 weeks prior to camp     |
| 10% repayment  | 3 weeks prior to camp    | 4 weeks prior to camp     |

# MEDIA KIT

- we provide you with a media kit, to be used in your marketing channels
- media kit includes
  - facebook event cover + texts
  - three facebook and three ig posts (image & text)
  - two video trailers (15 sec. & 30 sec.)
  - sales material, with clear information about practicalities
  - all sales material personalized to your brand



# MEDIA KIT

- **FONTS**

- CAPTURE IT
- CAPTURE SMALLZ
- AG STENCIL

- **COLORS**

- **HEX #350BCF**
- **HEX #000000**

- **PIXEL RATIOS**

- **FACEBOOK EVENT PHOTO 1920 X 1005 PIXELS (16:9 RATIO)**
- **INSTAGRAM POST: 1080 X 1080 PX (1:1 RATIO)**
- **INSTAGRAM STORY: 1080 X 1920 PX (9:16 RATIO)**



## **CONTACT US**

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